

City of Sanford
Visioning Steering Committee
Kick-off Meeting
5:30 PM, September 17, 2012
City Hall, 300 N. Park Avenue
Steamboat Landing Room, 1st floor

Mr. Bonaparte opened the meeting by welcoming everyone. He commended the committee members for taking on the responsibility of creating a live document to help move the city forward. He stated that this would be the most important initiative Sanford has undertaken.

1) Call to Order

Mr. McLeod called the meeting to order at 5:34 PM

2) Introductions- Nick Mcray & Whit Blanton

Members of the committee introduced themselves, and explained how they hope to contribute to the Visioning Steering Committee:

Chris McLeod – Committee Chairman	Gene Kruckemeyer
Margie Chusmir	Turner Clayton
Thelma Mike	Robert Kinney
Tom Ball	Steve Newton
Paul Benjamin	Ada Reneau
	Nicholas Mcray

Also in attendance are Mr. Whit Blanton and Mr. David Nelson from Renaissance Planning Group

3) Sunshine Law Briefing- Lonnie Groot, Asst. City Attorney

Mr. Groot informed of the Sunshine laws that apply to this committee. He stated the following:

- Every meeting needs to be noticed
- Committee members must NOT discuss with each other any items that have been or may be brought up at a committee meeting outside of the meeting
- Committee members may discuss and are encouraged to discuss items that have been or may be brought up at a committee meeting with Sanford citizens.
- Any notes, recordings or conversation had during these meetings are public record
- Voting conflict laws apply to members of this committee
- Ethics laws apply to members of this committee.

4) General Meeting Rules of Conduct- Chris McLeod, Chair

Mr. McLeod stated that each committee member will have his or her own unique way of handling meetings. Committee members should be conscientious of what makes someone uncomfortable or irritable. To help build a professional relationship Mr. McLeod suggested the creation of a personalized constitution with Rules of Conduct to apply immediately:

- Be courteous
- Be respectful
- Be on time
- Agree to Disagree
- Don't take things personally
- Share the air
- Stretch yourself
- Use the time allotted responsibly
- Keep an open and free mind

5) Visioning & Strategic Planning Process Overview- Whit Blanton

Whit Blanton began his presentation on the 'Imagine Sanford' project by explaining that we need to identify Sanford values expressed by citizens of Sanford. This is a value driven community and part of this committee includes affirming and reporting those values.

There were four questions brought up in this presentation:

- Where are we now?
- Where are we going?
- Where do we want to be?
- How do we get there?

There are 50,570 people in the city of Sanford. We want to engage the community and foster a citywide conversation about what Sanford citizens do and do not like in their community. There will be a website: imaginesanford.org, which can be used as a conduit for input on this topic. People can post pictures, answer polls and anything else that can get attention from Sanford citizens. There will also be a series of focus groups and facilitated workshops for citizens to participate in.

6) Plan Information Network and Public Involvement Plan- Whit Blanton

This committee will serve as Liaisons with the city to foster dialogue. We will need to pull together our plans and ideas for the city; items that we feel are important to see how they relate with each other.

This committee will be meeting once a month with an aim to finish by March or April in order to fit in with next year's budget schedule.

- Cultivating Champions: Our goal is to identify community networks and examine Sanford from a Regional perspective. How do we want to identify ourselves in the region? From a citywide scale? A neighborhood

scale? There are so many connections to explore and pros and cons to consider. We are encouraged to think outside of the box.

- Economically, we need to recommend priorities, monitor progress and work with land and property owners. What kinds of jobs can the city attract?
- This is a committee whose actions will affect the city 20 to 30 years in the future. Our action steps for September will be to convene and hold our initial meeting, develop our plan information network. On Saturday, September 29th it will be Sanford's 139th Anniversary Celebration. There will be a booth to formally kickoff this committee.
- We will also be striving to add people to our network list. We need people in the community who can spread the word about what our intentions are. Please relay any contact information to Mr. Mcray.
- A reminder that this vision should remain flexible and the committee's goal should be to focus on the overall outcome of where we want to be. Try not to be caught up in the process itself.
- There may be homework from time to time and different activities and exercises every meeting.

7) Selection of Vice-Chair

Lindsay Oyewale was unanimously voted in as this committee's Vice Chair.

8) Establish meeting calendar

It was decided to have our Steering Committee Meeting every third Monday of the month, our next meeting to be held on Monday, October 15 at 5:30 PM

9) Other Business

Mr. Mcray will talk to the City about providing beverages for the meetings.

There being no other business. The Steering Committee Meeting was adjourned at 7:20 PM


Chris McLeod, Chairman

Attest:


